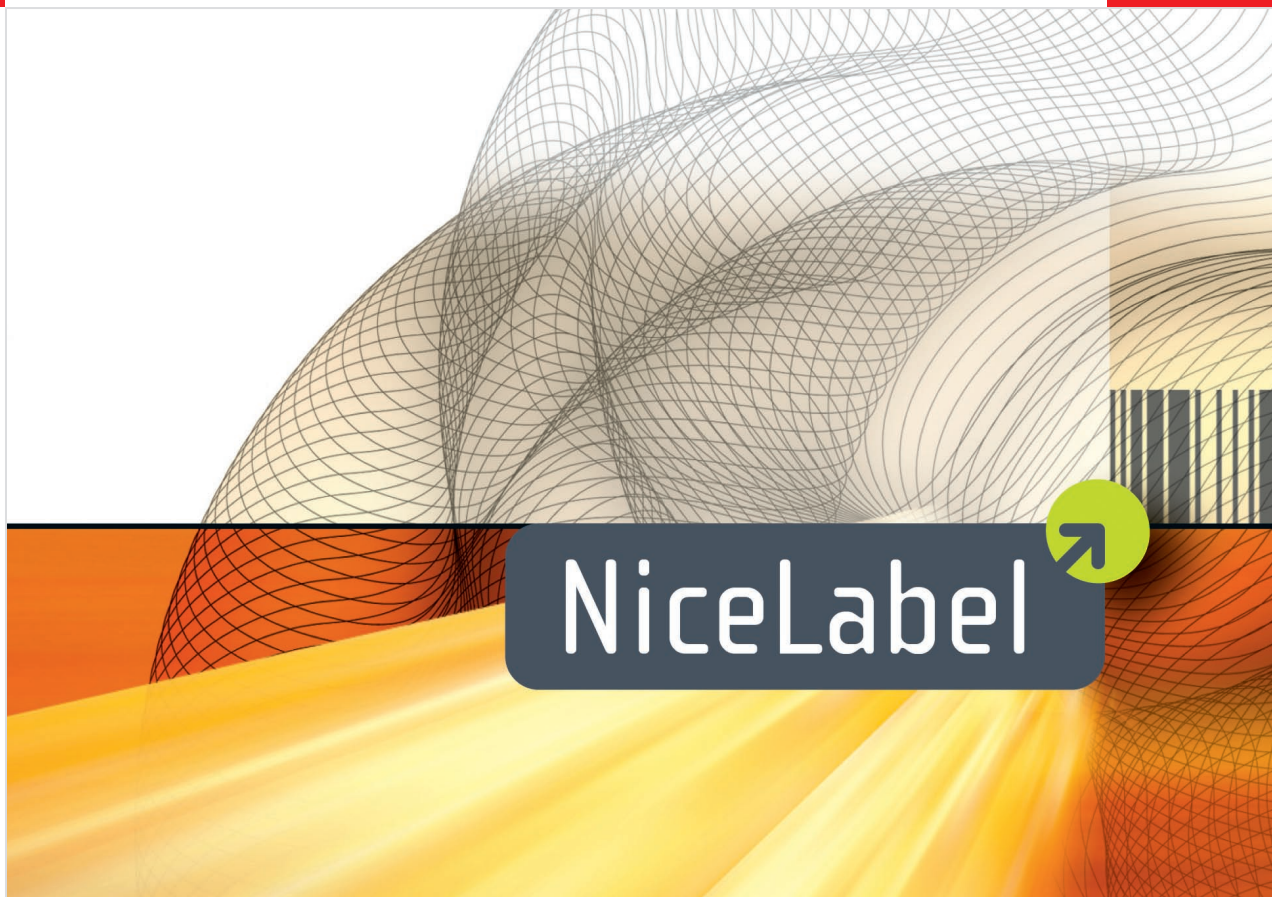


NiceLabel

051790



Professional label design software
for identification of your products



**AVERY
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Products and Services

Perfect your product labelling

As rapid and reliable goods labelling becomes more important in industries from retail to logistics and catering to healthcare, you'll need an easy-to-use solution. To meet efficiencies products must be tracked, identified, stored and shipped effectively. NiceLabel software gives you the ability to produce on-demand customisable labels to meet all these requirements and more.

Up to date information from your database can be utilised with NiceLabel to produce high quality labels for compliance, shelf-edge labelling, branding or pricing information.

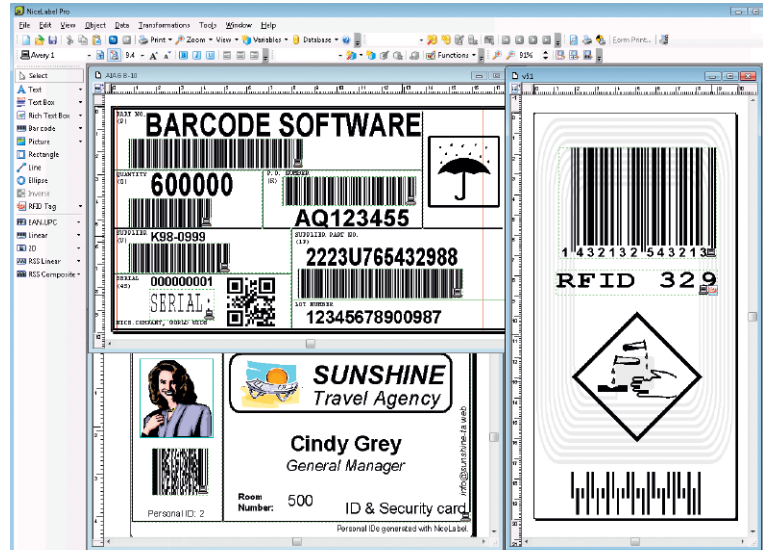
How can NiceLabel help you?

NiceLabel supports modern identification standards, all contemporary barcodes, checksum calculations and supports Unicode, making label design simple and more efficient. Label layouts are highly customisable and you can combine text, paragraphs, barcodes and graphics as required, working with fixed or variable values.

The database assistant allows you to create and edit databases simplifying the process of importing and maintaining data. Whether you're working with a stand-alone system or network, NiceLabel has specifically developed drivers to ensure you can print the labels you need, whenever you need them.

Design individual labelling applications

NiceForm gives you the facility to design screen forms for customisable data input. A simple user interface enables problem-free input of variable data without the need for additional training. This enables straight forward label production that is both customisable and rapid.

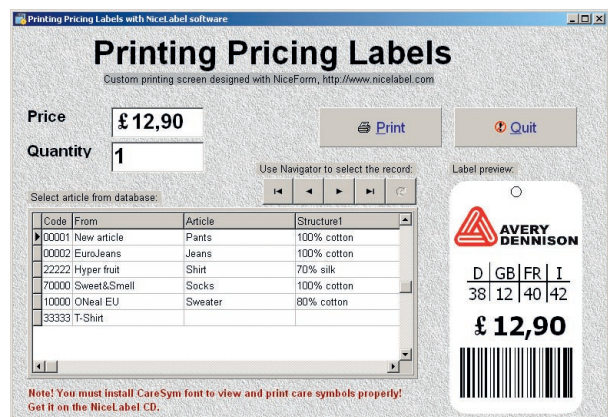


Product benefits

- high-powered and user-friendly
- mobile to match your environment
- operationally reliable utilising state-of-the-art technology
- professional technical support and assistance
- available in 23 languages
- Microsoft certified

Test NiceLabel free of charge!
Ask us for our NiceLabel SE demo version!

User interface designed with NiceForm



Overview of features and benefits

Simple label printing

NiceLabel offers a whole range of pre-formatted design elements and works with wizards which enables rapid, straight-forward, customisable label production.

Compliance labelling design

The printing of production and logistics labels in accordance with industry-specific requirements for consistency is straight-forward with NiceLabel. Data from any standard database can be imported and user-defined print formats created to ensure consistency for compliance labelling.

System integration

NiceLabel is exceptionally flexible and offers a wealth of integration methods to work with your existing systems. The software can be controlled from any Windows application to the customer's specification. Printing is enabled from any network system and even from devices linked via TCP/IP or serial interfaces.

RFID label design

Creating an RFID label with NiceLabel is just as simple as any other label. With the software you simply select the required design which is either saved to a chip or printed on the label - or both.

ERP (Enterprise Resource Planning) connectivity

NiceLabel supports ERP using an open programming interface, database support and extensive data recognition options. Reliable label data can therefore be obtained from non-structured sources without the need for any changes to your ERP system.

Stand-alone and non-Windows printing

NiceLabel also prints onto thermo-transfer printers which are not designed for offline operation without a PC connection. In addition to this, NiceLabel is

Three tailored NiceLabel editions

NiceLabel² Suite

The complete software solution for complex design requirements and all printer types. Once individually adapted to your dataflow and your printer, NiceLabel Suite makes label production simple and free of errors. Numerous interface options enable label printing in any environment - irrespective of whether it is stand alone or in a network.

NiceLabel² Pro

The full version for professional label design and high print quality. Complete database support and all integration options are included. The huge selection of functions and modules makes NiceLabel Pro the perfect user-friendly solution for all your labelling requirements.

NiceLabel² Express

The basic software for all labels with standard barcodes. This starter edition offers the user a selection of design elements from NiceLabel Pro and Suite.

mobile and supports cableless Windows CE devices. The newest NiceLabel versions can also open up the entire Linux world to you.

NiceLabel offers tailor-made software solutions in three editions for individual and efficient label design:

NiceLabel editions	Suite	Pro	Express	Demo SE
Simple label printing	•••••	•••	••	•
Compliance labelling design	•••••	•••••	••	•
System integration	••••	•••	N/A	N/A
Stand-alone and non-Windows printing	••••	N/A	N/A	N/A
Technical support	•••••	•••••	•••••	•••••
ERP connectivity	••••	•••	N/A	N/A

The NiceLabel editions

at a glance

Label design specifications	Suite	Pro	Express
Easy-to-use and multi-language wizard-based user interface	•	•	•
Standard and multi-language (Unicode) label design tools	•	•	•
Extended label design elements and additional tools for paragraphs, text adaptation rich text format, Label Inspector	•	•	
All standard graphics elements are supported (e.g. JPG, WMF, BMP and many more)	•	•	•
Clip art gallery and fonts with industrial symbols	•	•	
Print preview saves time, labels and money	•	•	•
NiceMemMaster - module for downloading fonts and graphics	•	•	

Barcode and RFID support	Suite	Pro	Express
All standard barcodes, 2-D, UCC.EAN 128, linear and composite RSS	•	•	•
Support for the newest 2-D symbols including PDF 417, Data Matrix, MaxiCode, InfoGlyph, etc.	•	•	limited
Advanced support for AIDC standards like ASC (FACT), HIBC, Transfer Syntax and barcode compliance proofing	•	•	
Support of RFID smart labels (including EPC Gen2)	•	•	

Database and data processing	Suite	Pro	Express
Prompted fields with data validation	•	•	limited
Counter, value transfer and conformance	•	•	limited
Date and time fields in various selectable formats	•	•	•
Linked fields and Visual Basic Scripting for advanced data processing	•	•	
Link label fields with databases	•	•	limited
Import of text (ASCII, CSV) and Excel files import of data from MS Excel (e.g. CSV) or ASCII text files	•	•	•
More than one database connection, integrated query generator and freely definable SQL scripting	•	•	
Wide assortment of selection and filter facilities for data sets	•	•	limited
NiceData - database manager	•	•	

Label printing	Suite	Pro	Express
Print to all office and label printers (locally or via a network)	•	•	•
Stand-alone printing support	•	•	limited
NicePrintQueue - the print job manager module	•	•	
NicePrint - simple and efficient printing application	•	•	
NiceForm - front-end application designer for desktop and mobile label printing	•	•	
Pocket NiceLabel - label printing software for mobile Windows CE devices	•	•	

Integration, ERP & WMS connection	Suite	Pro	Express
Internal command language (print file, command language options, DDE)	•	•	
API programming interface (ActiveX, .NET)	•	•	
Label format export to SAP R/3 (ITF files, user-defined and many more)	•		
Middleware integration module (network printing; non-Windows systems and other applications such as WMS, inventory, etc.) - NiceWatch	•		
NiceWatch - central print server with data filter support, serial (COM) port connectivity Internet and distributed printing (POP3 and TCP/IP socket)			

System management and further editions	Suite	Pro	Express
User login protection, label locking and revision history	•	•	
User-defined protocol file for printed labels and repeat print option	•	•	
Print only edition	•	•	
Network edition (multi-user licensing, also suitable for Citrix and Terminal Server environments)	•		

We reserve the right to make technical modifications. (10/2008, pre-release version)

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