

# Price Management

Elevating Brands and Accelerating Performance  
Throughout the Global Retail Supply Chain

Avery Dennison® Pathfinder® 6057



## Accelerate Performance - Price Management and Compliance

Accelerate performance in global price management and compliance through integrated in-plant, DC and store level solutions and reduce complexity while improving speed and accuracy.

### Pathfinder® 6057 - An Intelligent One-Piece Price Management Solution

The Avery Dennison Pathfinder 6057 allows retailers to quickly and accurately price and mark down items while reducing labour costs.

Compared to traditional “red pen” manual marking methods, the Avery Dennison Pathfinder 6057 offers:

- **Reduced Labour Costs Through Increased Speed and Productivity.** In internal tests, the Pathfinder 6057 performed over 50% faster than traditional “red pen” manual marking methods.\*
- **Improved Pricing Accuracy and Margins.** The data collection, real time communication and storage ability of the Pathfinder 6057 eliminate error-prone manual data matching processes. Improved accuracy and the ability to complete markdowns on time, the first time, drive improved margins.
- **Improved Customer Service.** Training needs are minimal. Sales associates can perform labelling tasks in less time and on the sales floor, ensuring associates are constantly available to customers.
- **Elevated Brand and Profitability.** Visual consistency of pricing labels protects and further elevates brand while minimizing fraud and shrinkage.



### Faster, More Accurate Than Two-Piece Price Marking Solutions

The unique one-piece scan, print and apply feature of the Avery Dennison Pathfinder 6057 also outperforms competitor two-piece printer and data collection solutions:

- Barcode scanning, label printing and label application are performed with just one hand. Less associate item handling and manoeuvring streamline item marking and markdowns and increase speed by 42%.
- Less integration and IT support needed.

### Scan, Print and Apply – It's That Simple!

Compared to previous models in the Avery Dennison Pathfinder series, the Pathfinder 6057 is faster, easier-to-load, smaller, lighter and has additional storage capacity.

### Start Your Price Management Pilot Now – With Minimal IT Involvement

Prove the concept and verify benefits and user acceptance tests quickly, in one or more stores. Our Quick Pilot Price Management Program allows you to prove the benefits of Avery Dennison's Price Management solution with little or no investment of time from your IT department. Avery Dennison provides everything you need to get started. Call or e-mail today for more information on the Avery Dennison Quick Pilot for Price Management Program.

### Elevating Brands. Accelerating Performance.

Experience this and many other supply chain solutions at our worldwide Customer Design and Innovation Centers.

For more information on the Avery Dennison Pathfinder 6057 or to schedule a tour of our Customer Design and Innovation Centers, Please contact your local Avery Dennison Representative.

\*Internal time studies of marking down prices of 500 apparel pieces manually and with competitor two-piece solutions.



Retail Branding and  
Information Solutions

# Price Management

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## Pathfinder® 6057 – An Intelligent One-Piece Price Management Solution

### Standard Features

#### Dimensions:

Height - 250 mm (9.84")  
Width - 209 mm (8.25")  
Depth - 76 mm (3.00")  
Weight - 0.88 kg (1.94 lbs)  
Shipping Wt. - 2.52 kg (5.5 lbs)

#### Printing Method:

Thermal Direct

#### Printhead:

203 dpi

#### Print width:

48 mm

#### Keypad/Display:

Virtual keyboard on display. Three software controlled contextual keys, off/on, trigger, 1/2VGA (320x480 pixel) VGA colour graphics LCD with touchscreen

#### Operating Systems:

Microsoft® Windows CE .NET Version 6.0 R3

#### Memory:

128 MB RAM, 256 MB Flash  
Optional Micro SD memory card

#### Communications:

- USB port
- Optional Summit 802.11 b/g radio cards
- Optional Bluetooth (Class 1)

#### Barcode Types:

UPCA +2/+5, UJPC +2/+5, EAN8 +2/+5, EAN13 +2/+5, Interleaved 2 of 5, Code 16k, Codabar (NW7), Code 128, Code 39, MSI, PDF417, Code 93, Postnet, Maxicode, QR Code, GS1 databar, Datamatrix and RSS

#### Standard Fonts:

TrueType® and International

#### Font Magnification:

4 to 200 pt. for scalable/TrueType fonts

#### Printer Warranty:

One (1) year parts and labour (return to base).

Full written warranty statement is available on request.

#### Printhead Warranty:

Six (6) months, or one million inches (1,000,000"), whichever occurs first.

### Supplies

The printer supports butt cut, die cut and continuous supplies.

#### Supply Types:

Tags, labels, and receipt paper

#### Supply Sizes:

Width - 28 mm to 51 mm (1.1" up to 2.0")  
Length - 14 mm to 203 mm (0.55" to 8.0")  
Supply Roll Lengths - 10.7 to 14.7 metres (420" to 580")  
Custom lengths are available.  
Minimum apply is 19 mm (0.785")

#### Supply Thickness:

Tags - 0.18 mm (7 mils)  
Labels - 0.061 mm (2.4 mils)

#### Maximum Print Area:

48 mm x 201.7 mm (1.89" x 7.94")

#### Sensing:

Black mark only

### Environmental Ranges

#### Operating Temperature:

5° to 40° C (41° to 104° F)

#### Storage:

-20° to 50° C (-4° to 122° F)

#### Humidity/Operating and Storage:

5% to 90% non-condensing

#### Electrostatic Discharge and Air Quality:

Some issues with electronic equipment may occur in environments prone to static discharge or extreme dust conditions. Avery Dennison suggests that you take precautions to minimize these issues.

### Performance

#### Power Source:

Monarch® 7.4V Lithium Ion battery pack

#### Print Speed:

Up to 127 mm/sec (5 ips)

#### Print Ratio:

30% black maximum per square inch

#### Metres Per Charge:

Up to 76 meters (3,000") of 30% black printing on the supply.  
Factors such as scanning, use of LAN radios and duty cycle can reduce metres printed per charge.

#### Battery Cycle Life:

Approximately 300 full discharge cycles.  
Many factors affect individual battery performance.

#### Recommended Duty Cycle:

33% Duty Cycle for continuous printing (5 minutes out of 15-minute time intervals). On-demand or intermittent printing has no restrictions.

### Options

- 802.11 b/g radio cards
- Micro SD Memory Cards
- Integrated 2D or 1D scanner

### Accessories

- Battery (part#12009502)
- 9465™ four-station battery charger
- 9462™ single-station battery charger
- Deluxe hand strap (part#124053)
- USB cable
- 6055/6054 communication/charging/docking station
- Shoulder strap (part#127333)
- Deluxe padded wrist strap (part#126791)

*In our ongoing effort to deliver the best technology, specifications are subject to change without notice.*

The information contained herein is believed to be reliable but Avery Dennison makes no representations concerning the accuracy or correctness of the data. This product, like any other should be tested by the customer/user thoroughly under end user conditions to ensure the product meets the particular requirements. Independent results may vary.

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## Avery Dennison Retail Branding and Information Solutions

**Americas**  
7 Bishop Street  
Framingham, MA  
01702-8366  
USA  
Toll Free USA 800 545 9559  
Int. Tel +1 818 735 5000  
Fax +1 818 735 6000

**Asia**  
32/F, Skyline Tower  
39 Wang Kwong Road  
Kowloon Bay, Kowloon  
Hong Kong  
Tel +852 2400 4000  
Fax +852 2785 1255

**E. Europe, Middle East & Africa**  
TEM Otoyolu Atış Alani Mevkii,  
Tekstil Kent Koza Plaza A Blok  
Kat: 17-18 34235, Esenler  
Istanbul  
Turkey  
Tel +90 212 467 4000  
Fax +90 212 467 4001

**Western Europe**  
Suite 24, Building 6  
Hatters Lane  
Croxley Green Business Park  
Watford, Hertfordshire  
WD18 8YH  
UK  
Tel +44 (0) 1923 691000  
Fax +44 (0) 1923 237361