



Streamline your processes with Traceability Manager

Increase productivity, reduce despatch errors and achieve real-time visibility of your production processes with Avery Dennison Traceability Manager.

Traceability Manager – A software solution that enables tracking and traceability throughout the production process and supply chain with the following key benefits:

Increased productivity and efficiency

- Traceability Manager streamlines your operations and gives you a complete overview by automatically collecting data at each step of the production process on one easy-access database
- Increase your Overall Equipment Effectiveness (OEE) by reducing production downtime
- It allows you the flexibility to proactively manage and secure product information across your organisation
- Automation within the solution saves time and in turn costs within the production process.

Improved quality assurance

- Accurately connects raw materials, and process data to end product with visibility and traceability at every point in the supply chain so you optimize product quality
- Allows you to make a comprehensive product recall within 1 hour
- The solution optimizes the accuracy of data such as Global Trade Item Number (GTIN), Serial Shipping Container Code (SSCC), ingredients and EDI messages to meet all your compliance needs and to ensure food safety.

Brand protection

- Traceability Manager included anti-counterfeiting and grey market control last generation tools
- Traceability and associated quality assurance promotes customer confidence and protects your reputation and brand value
- Product tracking and visibility helps combat counterfeiting.

Elevating Brands, Accelerating Performance

Traceability Manager streamlines your processes, improves efficiency and optimizes quality assurance helping to protect brand value and reputation.



Global Compliance

Elevating Brands and Accelerating Performance
Throughout the Global Retail Supply Chain

Avery Dennison Traceability Manager



How does Traceability Manager work?

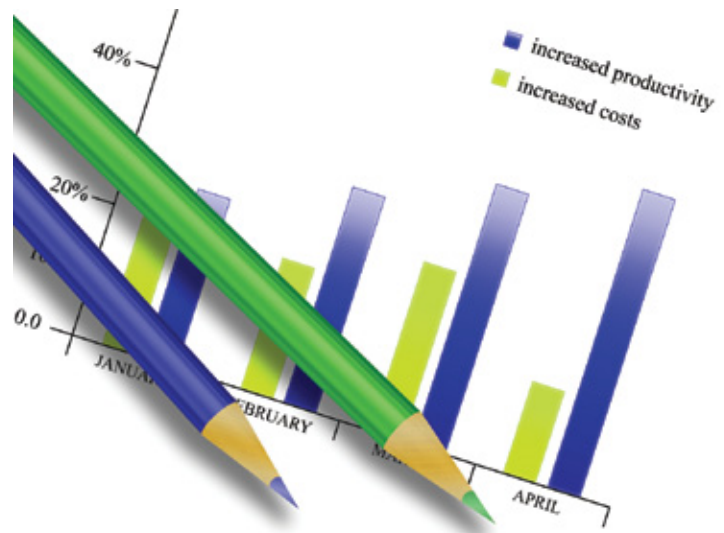
Traceability Manager assists you in managing information within your business from incoming goods to the production line quality control and on to shipping. Additionally the solution can be customised to your specific labelling requirements and will integrate seamlessly with your current systems so you have an overview of each item in your production facility at any time in one easy-to-use system. With Traceability Manager, Avery Dennison offers a traceability management solution that allows you to build your own customised application that meets the needs of your business.

In one piece of software Traceability Manager offers improvement opportunities in four key areas:

- Process optimization and GS1 requirements
- Quality analysis such as Hazard Analysis Critical Control Point (HACCP)
- Create your own application (CASE – Computer Aided Software Engineering)
- Traceability and anti-counterfeiting, carbon footprint

Benefits at a glance

- Primary real-time overview of production
- Time, cost and material savings
- End-user marketing (mobile phone applications)
- Integrated quality module (HACCP, ISO 22.000 etc)
- Product dating and food safety
- Distributor brand management
- Streamlined processes
- Easy customization
- Seamless integration into your existing IT systems
- Traceability according to IFS, BRC and ISO 22000 standards
- Electronic Data Interchange (EDI) Management
- Compliance with GS1 standards



“Traceability Manager increased our productivity by 5% in less than six months.”

Patrick Luc – Factory Manager, Domalait

Why Avery Dennison?

Avery Dennison provides branding and information solutions that elevate brands and accelerate performance throughout the global supply chain. We have extensive experience in delivering integrated solutions that create substantial value and savings for our customers in the food and pharmaceutical industries.

Like to find out more about the savings potential in your processes? - To book a free assessment of your processes and see how Traceability Manager can assist you, simply give us a call on +44 (0) 1279 786 000 or email at traceability.manager@eu.averydennison.com.

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12006SNG.EUKV01.1011A4

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