

When You Have a SUPER Busy Kitchen & Prepare Your BEST assurance of safety is an Automated Labeling System



The fully automated 9415 date coding solution from Avery Dennison is so easy to use, there's no thinking required—it's a no brainer!

Here's how it works:

- System is programmed with exact prep/use-by specification for up to 480 products
- Select the food being prepared on the touch screen
- Select the number of labels needed
- The printer automatically dispenses labels with
 - Product name in English (optional additional languages available)
 - Prep date and time
 - Use-by date and time
 - Employee initials

Because every food item is pre-programmed all the operator has to do is push the button that corresponds to the food they're preparing and a legible date code label is produced.



The FreshMarx® 9415™ AutoMarx System with touch screen technology SAVES time & money

- **Reduces errors in the kitchen**
 - Use-by date and time pre-programmed for every product. Reduces employee decision making responsibility
- **Lower labor cost**
 - No need to reference wall chart
- **Improves accuracy**
 - Eliminates illegible handwritten labels and manual food date coding
- **Reduces food waste**
 - So easy to use, all food requiring a date is labeled
- **Saves time**
 - Touch screen is faster than hand writing. Simply touch the button of the food being prepared, labels dispense—ready to use



Customer Comments

"The FreshMarx solution requires no employee calculation and is the fastest, easiest and most accurate way of date coding prepared food. I no longer find unlabeled food and I can read every single label so I know for certain our food is fresh. This solution works!"

Mike Camire, Director of Food and Beverage from Hollywood Slots in Bangor Maine

a lot of Food...

The FreshMarx 9415 AutoMarx

- Touch screen technology
- Single or optional dual printer
- Complete product programming capability
- Software included
- Ethernet ready for easy menu changes
- Shelf or wall mountable—built in wall mount bracket

Choose from six different label formats with various adhesives, or custom programming is available.

FreshMarx 9415 AutoMarx System
Dual Printer Order No. M09415-02
Single Printer Order No. M09415SP-01

Discover cost and time saving processes in your kitchen—schedule a FREE FreshTrax™ analysis today!

FreshTrax is a free, no obligation diagnostic analysis that provides in-depth examination of your date coding and food rotation operations. Our consultants examine each step of your everyday kitchen processes—complete with a stop watch. We then develop innovative solutions to boost productivity, reduce waste, ensure compliance and save time and money. Avery Dennison will customize an automated date coding solution for you, based on the results of the analysis and your unique practices. Call us today to schedule a FreshTrax analysis in your facility.

Chicken Caesar Salad
Ensalada de Pollo Caesar
PREP:
8/27/09 9:31 AM
MUST USE BY:
9:31 AM
9/3/09

8899



AutoMarx System



We stock a variety of 9415 Labels

Size	Adhesive	Labels Per Roll	Rolls Per Carton	Order No.
1.2" x 1.1"	FREEZX	2,000	12	906004
1.2" x 1.1"	REMOVX	2,000	12	906005
1.2" x 1.1"	DURAX	2,000	12	906007
2.2" x 1.1"	FREEZX	2,000	15	906010
2.2" x 1.1"	REMOVX	2,000	15	906011
2.2" x 1.1"	DURAX	2,000	15	906012
2.2" x 2"	REMOVX	1,000	24	906075*
2.2" x 2"	DURAX	1,000	24	906091
2.2" x 4"	FREEZX	500	24	906082

*7 day color removable labels as shown above

Ask about our dissolvable Label offering!

Shop online—24 hours a day www.FreshMarx.com

