

# Digital Video Recording Security Solutions from Avery Dennison

**Monarch®**  
Products and Services

## Decrease Shoplifting, Reduce Employee Theft and Keep Tabs on Your Store from Remote Locations - All With One Solution!

Unfortunately, shoplifting and employee theft are common experiences for today's retail business owners and managers. In fact, according to a study conducted by the University of Florida in 2002, **employee theft accounted for more than 48.5% (\$15 billion)** of losses and **shoplifting accounted for 31.7% (\$10 billion)** of losses. *Combined employee theft and shoplifting accounted for the largest source of property crime committed in the U.S.*



### Catch Them In the Act!

With a Digital Video Recording (DVR) Security Solution from Avery Dennison, you can do something about your losses from shrinkage, whether it be from employees or customers.

A strategically placed camera will not only **catch criminals in the act**, *it may keep them from ever trying to steal from your store in the first place.*

### And Help Put Them Away!

In addition to catching the thieves in the act, DVR images have often been used as evidence to prosecute the criminals once they're caught.

A color image is especially helpful to law enforcement as it can often help them determine the color of the perpetrator's hair, clothing, etc. and match to a suspect in custody or evidence in their possession.

For even more in depth record keeping and for evidential purposes, a time/date stamp is permanently superimposed over video clips. It can be viewed on the screen or printed out as a hard copy.

Also, every system includes a high-speed recordable CD drive to produce copies of the stored video for backup or as evidence for the police.

### Peace of Mind Wherever You Are

You don't have to be physically in the store to know what's going on. With the remote viewing software installed on your PC and an internet connection, **you can see what your cameras are seeing, in real-time!**

Avery Dennison Printer Systems Division  
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Remote viewing allows you to keep track of employee productivity, your cash registers and the customers.

## Deterrence and Detection

Avery Dennison is committed to helping you fight back against those who want to cheat you!

For your one-time investment in loss prevention equipment, your inventory, store and profits will be protected for years to come. Plus, your employees will be free to **concentrate on customer service** instead of worrying about keeping an eye on suspicious customers. *And you can rest assured there's something keeping an eye on your employees!*

We've worked with many different kinds of retailers to help them maximize their security programs. **We can find the security system that is right for you!**

## POS Power

One of the most popular options for the DVR security solutions features

integration with many point of sale (POS) systems, **allowing you to link video and transaction detail and create a powerful loss prevention solution.**

Transaction data is superimposed over video and the database allows search parameters for time, date, camera, merchandise and cash amount of sale. The system supports many popular cash register model with optional built-in POS integration.

Supported cash register systems include:

Casio 6100	NCR7452
Casio6100A	NCR7457
Clicks	Pace
DresserWayne	Panasonic-WJS550
EagleVision TCP/IP	Panda
EagleVision	PARtech
EJ00211	Pastel
EpsonAloha	RubyCR
EpsonCR	Rebel
EpsonHRK-ZA	Rock Solid
EpsonIStore	Sams4
EpsonTM500	Score
Fujitsu 1000	Sharp
Fujitsu 2000	Spectrum-Epos
Gilbarco	StarTSP700
GilbarcoSecure	StoreNext
InTouch	TicketPro TCP/IP
KeretFuelPump TCP/IP	TC-15
LD1000IBM	Topaz
Micros3700	Towa
Micros3700ARM	TVS
Micros3700-B	Uniwell
NCR7450	SVT-1PTCP/IP

## Which DVR Security Solution is Right For You?

We'll help you figure it out - with our exclusive diagnostic analysis called Prolmaging. Prolmaging is a **free consultative service** provided to our customers.

Our experts examine each area of your operations, then work with you to determine the perfect security solution for your needs.

With a Prolmaging analysis, we can help you discover improvements that increase security and increase productivity as well as save you time and money.

**Call today at 1.800.543.6650 prompt 5 to schedule your free analysis or to find out more about how Digital Video Recording Solutions from Avery Dennison can help you stop losing money from shrinkage!**



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170 Monarch Lane Miamisburg, OH 45342

1.800.543.6650 Monday-Friday, 8 AM-6:30 PM ET [www.monarch.com](http://www.monarch.com)

