

Electronic Article Surveillance (EAS) Protection

You already know

To stay competitive and make a profit involves many challenges: selecting and managing the appropriate merchandise mix, hiring and training the right store personnel, maintaining good customer relations and store image along with controlling costs and keeping shrink to a minimum.

Avery Dennison can help

With an Electronic Article Surveillance (EAS) System in place you can operate your store more productively. An EAS System will help you to reduce shrink and increase profits.

You can benefit from our experience in merchandise marking and control. We understand many of the problems you face. And we're ready with your solutions.

Safeguard your store profit—take more money to the bank

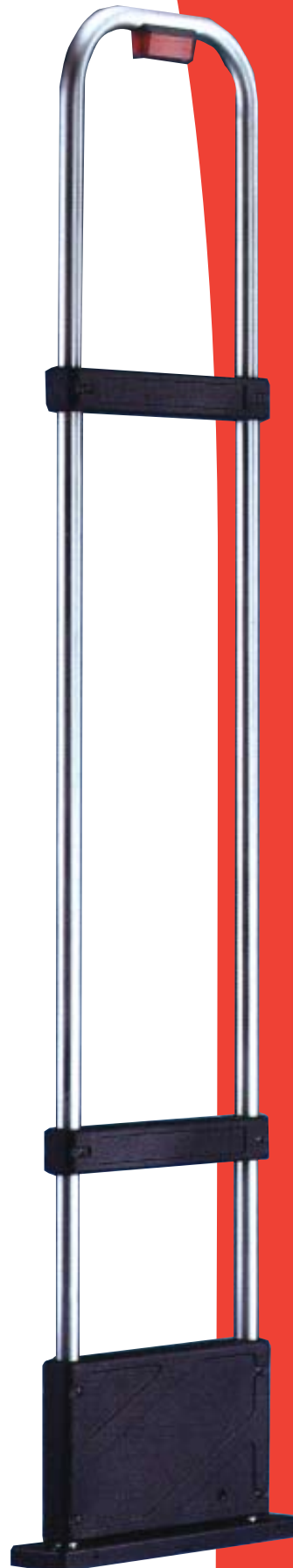
National Retail Statistics show that external & internal theft account for up to 80% of your stores profit loss. An Electronic Article Surveillance (EAS) System will help reduce shrinkage significantly. A highly visible EAS System will keep customers and employees honest and send shoplifters on their way.

An EAS System gives you peace of mind—more time for your daily activities

With EAS protection you have more time to concentrate on customer service and less time monitoring dressing rooms and suspicious customers.

EAS will not totally solve your shrinkage problem. But consider your annual revenue, and if you could prevent just 2% of that annual revenue from being lost, you could pay for an EAS System in just a few months.

Install an EAS System today—immediately recognize less shrinkage equating to more profit.



Single Door Entry



Double Door Entry

Electronic Article Surveillance (EAS) Protection

Single Panel System Technology



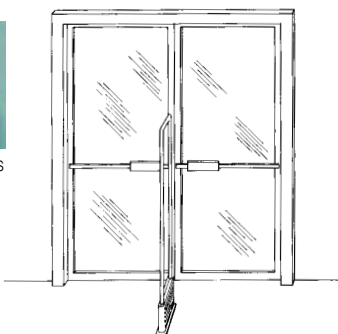
Detects Hard Tags
Panel
 Height: 60" – 152.4 cm Width: 14" – 35.6 cm
 Depth: 1" – 2.54 cm
 Weight: 10.5 lbs. – 4.8kg (with power supply)
Materials/Composition
 1" (2.54 cm) Steel Pipe and solid-state electronics and ABS injection molded covers.
Detection Area
 Detect hard tags within 4' of the antenna.
Power Supply
 Standard 100/120/240 VAC 1/4 amp 50/60 Hertz.
External Devices
 Optional Single Panel System can be used to turn on a



4.6 MHz Mini Hard Tags



4.6 MHz Standard Hard Tags



Detects up to 4' on either side of panel

RF Single Panel System Hard Tag Transceiver 4.6 MHz

Features	Benefits
Radio Frequency (RF)	Proven to be a versatile and reliable Electronic Article Surveillance System.
No Synchronizing	No interconnecting cable required. Improves overall appearance and reduces customer installation time.
Transceiver	All the electronics are on a single circuit board, improving reliability and reducing cost.
Power Supply	Compatible with US electrical requirements. One supply can power up to three panels.
Processor Controlled	Improved tag detection through digital processing, minimizes false and phantom alarms.
Wide/Multiple Aisle	A single panel can protect up to 8 feet and by adding additional panels, any exit can be protected.
Rugged Design	Extremely durable steel frame and impact-resistant housing means extended product life.
Open Architecture	Less obtrusive design does not intimidate customers, creating a better shopping environment.
Easy Installation	Designed for ease of customer installation, minimizing initial costs.

Vector System Technology



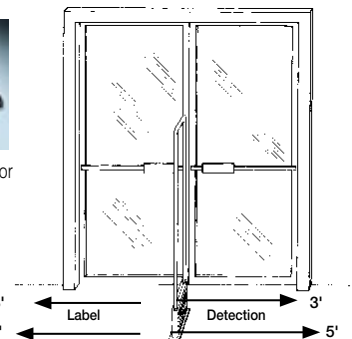
Detects Hard Tags and Adhesive Bar Code Labels
Panel
 Height: 60" – 152.4 cm Width: 12" – 30.5 cm
 Depth: 1" – 2.54 cm
 Weight: 12.5 lbs (with power supply)
Materials/Composition
 1" (2.54 cm) Steel Pipe, solid-state electronics and ABS injection molded covers.
Detection Area
 Detect hard tags up to 5' on either side of the antenna Detect labels up to 3' on either side of the antenna.
Power Supply
 Standard 100/120/240 VAC 1/4 amp 50/60 Hertz.
External Devices
 Optional Single Panel System can be used to turn on a variety of remote equipment like alarms, cameras, etc.



8.2 MHz Labels and Deactivator



8.2 MHz Standard Hard Tags, Pins and Lanyard



Detects up to 5' on either side of panel

RF Vector System Label and Hard Tag Transceiver 8.2 MHz

Features	Benefits
Radio Frequency (RF)	Proven to be a versatile and reliable Electronic Article Surveillance System.
No Synchronizing	No interconnecting cable required. Improves overall appearance and reduces customer installation time.
Transceiver	All the electronics are on a single circuit board. Improved reliability and reduced cost for the same exit/entry configuration.
Power Supply	Compatible with US electrical requirements.
Process Controlled	Newest DSP (Digital Signal Processing) techniques improve detection and minimizes phantom alarms.
Wide/Multiple Aisle	A single panel can protect an area up to 10 feet and by capability adding additional panels, any exit can be protected. Labels have a capability up to 6 feet.
Rugged Design	Extremely durable stainless steel frame and impact-resistant housing means extended product life.
Open Architecture	Less obtrusive design does not intimidate customers, creating a better shopping environment.
Easy Installation	Designed for ease of customer installation, minimizing initial costs.
Hard & Soft Tags	Compatible with all 8.2 MHz hard tags and labels.
Alarm Event Indicator	Light indicates alarm location in multi aisle installations.

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